

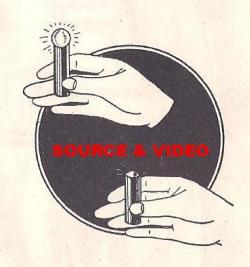


# "MULTIPLYING RABBITS"

#### "MULTIPLYING RABBITS"

A very funny pocket trick! Two sponge rubber rabbits are shown, Mama Rabbit and Papa Rabbit. They are both placed in a spectator's hand. When he opens his hand, in addition to Mama Rabbitt and Papa Rabbit, there are four little baby rabbits. Instruction for other effects included. This trick requires a little sleight of hand 50c

#### STEEL BALL AND TUBE



# SOURCE

#### MULTIPLYING BILLIARD BALLS

With a little practice, this should become your favorite trick! Every magician should know how to perform this trick. A billiard ball—freely shown—is caused to multiply into 2—3 and 4 balls. They are then caused to vanish in a like manner. While it may appear to be a difficult trick, the instructions we furnish will teach you how to perform this wonderful effect in a short time,

Set of ¾ inch balls, 50c Set of 1½ inch balls, \$1.00

VIDEO



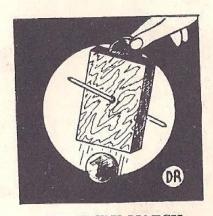
#### FAWLING PENCIL

A cute pocket trick that will astonish and amuse your friends. Looks like an ordinary pencil. The magician can make it stand upright on its end, but it ALWAYS FALLS DOWN when a spectator tries. Instructions for many stunts included 75c



#### HINDOO COLOR TAGS

Four different colored tags are given to spectator for examination. One of the tags is handed to magician behind his back. By merely "feeling" it, magician immediately announces the correct color. Trick can be repeated again and again without detection 50c



#### COIN THRU MATCH

#### **MODERN VERSION**

**MODERN VERSION** 

#### VANISHING CARD

A card is waved in the air several times, then suddenly vanishes. Both front and back of your hand may then be shown, to prove that the card was not palmed. The "same" card is then reproduced from your inside coat pocket, from under a rug or elsewhere. Absolutely no skill required 25c





#### MAGIC FRAME MODERN VERSION

An amazing trick that is purely mechanical and can be done immediately. A spectator points to any of the four different cards outside the frame, when suddenly, the selected card appears in the Magic Frame, replacing the card that was previously there. No skill required 50c

#### NO Pocket Needed RED DEVILS

Three red dice are thrown on table. Performer picks up one dice with right hand and places it in his pocket. The other two dice are picked up with left hand . . . but instantly become THREE dice. Dice may be examined before and after. An extremely clever trick. E-Z to do!





#### LAUNDRY TICKETS

A strip of paper with Chinese characters is torn into small pieces, then immediately restored! A spectacular trick! No skill required.

Package of 5 tickets SOURCE 25c 5 packages \$1.00

#### THE "PEA TRICK"

The performer displays a small green pea and a neat can of midget size—he states that he will change the color of the green pea. So, by shaking the pea in the can, the spectators anxiously await a color change, but, to their surprise, an entirely different effect takes place. When they hold out their hand to receive the pea-they get it-only in liquid form. Just a little risque. Creates 



#### SOURCE

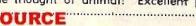
#### MYSTIC TAGS

Three tags, colored red, white and blue, also a string, are given to a spectator. He is requested to insert the string through the top holes of the tags and then hold both ends of the string, with the tags in the center. Performer places a handkerchief over the tags, removes the center white tag and hands it to the spectator. Upon examination, the hole in the tag is found NOT torn. A MIRACLE, but easy to do



#### ANIMAL HUNTER

This is an easy-to-do "mind-reading" trick that you can do as soon as you read the simple instructions. Ask someone to think of any one of the seven animals on the small round disc. Almost immediately, by a very clever method, you discover the thought of animal! Excellent pocket trick SOURCE 25c

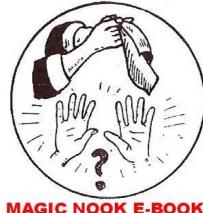






#### 5 IN I MAGIC TUBE

With this clever device, you can cause a stack of dimes to change to a stack of pennies. Clearly printed and illustrated instructions describe many other startling tricks that can be done with the Magic Tube 50c



## MAGIC NOOK E-BOOK

HANDKERCHIEF VANISHER This clever device enables the magician to take a handkerchief, poke it into his left hand and when the hand is opened, the Both handkerchief gone. is hands are then shown on both sides. A simple effect. Absolutely no skill required and can be done immediately 50c



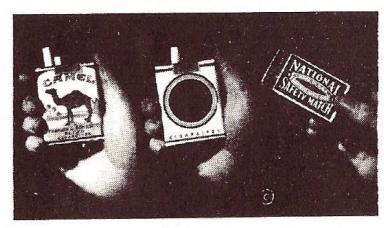
#### WEDDING RING MYSTERY

Spectator examines a solid metal wedding ring, then threads it in center of string and holds both ends of string. With amazing rapidity, magician removes the ring and again offers it to be examined. A beautiful trick for stage or "close-up" .....50c



#### THREE SHELL GAME

An excellent pocket track that is easy to do when you know the secret. The elusive rubber pea can be made to appear under any shell. No matter how close they watch, they can't guess under which shell the pea is. This trick with instructions is sold for amusement purposes only 50c



#### CIG-O MATCH-O

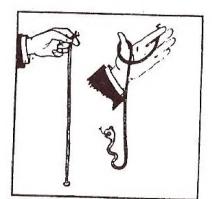
A startling triple effect with a most bewildering climax. A pack of cigarettes held in the hand suddenly changes to a DIFFERENT BRAND. Cigarettes are removed and passed out then while all eyes are on the pack, it INSTANTLY VANISHES into thin air, leaving behind, at the finger-tips, a small box of matches. Yes, REAL MATCHES! In fact, the drawer may be removed and ALL the matches emptied out The entire box may be shown nside and out and all around. Highly recommended for pocket, parlor, or club. May be presented within INCHES of the spectator. Absolutely self-contained—No skill required—A real baffler .....



#### Marvellous and Mysterious.

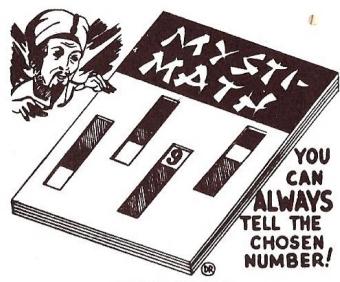
#### HINDU BEADS

An ingenious pocket trick that always the audience! Three colorful amazes beads are threaded on two wooden strings, the ends of which are then tied and given to a spectator to hold. It seems impossible to remove the beads from the string, while being held by the spectator. A handkerchief is put over the beads and then placing his hands underneath, the beads are seen to drop into the magician's hands. Strings and beads are immediately offered for examination 50c

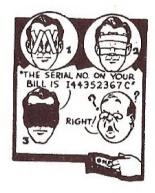


#### MAGIC NOOK E-BOOK SQUIRMY WORM ROPE TRICK

This amazing effect, originated by Allan Lambie, popular Canadian magician, has been used in his act for many years. You pick up a length of rope any time during your act, hold it by the finger tips, when suddenly, the rope TAKES ON LIFE and starts WINDING itself around your thumb. A weird, uncanny effect. No body connections. Very easy to do 50c



#### MYSTI-MATH



#### MAGIC NOOK E-BOOK

DR. Q'S SIGHT UNSEEN

Illustration shows how magician is blindfolded. Yet, he readily describes any articles held out to him. He never touches the objects and most of the time describes them while HIS BACK IS turned to them. No assistants used. You supply your own adhesive tape, cotton pads and dark handkerchief. We furnish in mimeographed manuscript form the complete secret, also patter and plan of successfully presenting this amazing effect. \$1.00

# EL TORERO

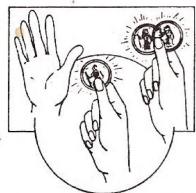
(The Bull Fighter)





#### MAGICAL OBJECT LESSONS By Rev. J. B. Maxwell

A 51 page book consisting of 25 object lessons with complete patter and routines. Each lesson is explained with a trick. Invaluable for ministers or magicians giving performances in churches. The tricks all require a minimum of apparatus. Postpaid \$1.00



NO SLEIGHT COIN ACT

The coins supplied with this trick will enable any amateur magician to make his audience believe that he is a sleight of hand expert. NO SKILL REQUIRED! Here are a few of the effects: After both hands are shown enable or single sudore shown empty, a coin sud-denly appears at the tip of fingers. The coin is waved in the air, vanishes, and then is found in a pocket previously shown to be empty. Coin held at finger-tips suddenly becomes coins. Coins and illustrated instructions furnished. 50c



#### VANISHING MERMAID

A new novelty magic trick which can also be used as a desk ornament. Made of colorful plastic. A MER-MAID is made to appear or disappear at the command of magician. Individually packed in beautiful display box .....\$1.00



#### CHINESE RING ILLUSION

A coin is covered with two rings and a square of cardboard. When the cardboard is removed, the coin is GONE. Upon covering the rings again, the coin mysteriously reappears. Entirely automatic, no skill is required. A good pocket trick!



#### VANISHING FAN OF CARDS

Vanishing a single card is a good trick, but vanishing a FAN of cards convinces your audience that you have the ability of a professional magician. The fan of cards can also be produced, apparently out of the air, after your hands have been shown empty on both sides. Easy to do......50c



#### JOY BUZZER

The most popular joke novelty in years! Wind it up and wear it like a ring. When you shake hands with your "victim," it almost raises him off his feet with a "shocking sensation." Absolutely harmless and recommended to use on "hecklers."



THE MAGIC SPRING

A nickel plated metal spring and a gold plated ring are offered for ex-amination. Performer secretly places the ring in the center of the spring and then challenges anyone to remove the ring. As both ends of the spring are CLOSED, this seems impossible— but magician removes the ring in one



#### AQUA BEADO

A new trick that will fool all your friends. It consists of a 3 inch celluloid tube, a cork and 3 brightly colored steel beads. Fill the tube with water, drop in the beads, place the cork and then challenge any on top and then challenge any of your friends to remove the beads WITHOUT SPILLING any water. IMPOSSIBLE to do—unless you know the secret!.....50c



#### E-Z MONEY VANISHER

A borrowed coin is placed into a piece of paper, which is then folded and placed into another paper. Both papers are then folded into a third paper. When the papers are unfolded, the coin has VANISHED! A penny may be changed to a dollar bill and vice versa! Simple but 



#### WACKY WAND

Magic's FUNNIEST piece of business! Looks like a regular solid wand with white tips. When you want LAUGHS, hand it to a spectator to wave over any object. The instant they take it, IT DROOPS and WOBBLES in a crazy manner. Highly recommended! ......\$1.50

MAGIC NOOK E-BOOK



UNBELIEVABLE !!!

NO-NOT

A large knot tied in a piece of rope visibly unties itself!! Easy to do

—No skill required—A masterpiece of magic.

Price \$1.00





CHANGO
A half dollar is shown on your palm...then covered with your other hand.
Instantly, it changes into TWO QUARTERS. FIVE other startling tricks can be done with CHANGO.

Mind Reading

Amoil

MIND READING PENCIL

A joke that starts off like a mind
reading trick. Give a friend this pencil
and tell him to write ANY number and you
will guess it. As he starts writing, you
say "NOTHING"-and that's exactly what he
writes..as the pencil has a rubber point!
Other end has lead point and brass cap. 25¢

Adams FINGER CHOPPER



SOURCE

You can prove that when the blade goes DOWN it will cut any object placed in the center and bottom holes. This is demonstrated with a SLICE OF CARROT, AND A CIGARETTE. BLADE CUTS BOTH! A spectator is now invited to place his finger through the center hole. You then force the blade down THROUGH the finger and the cigarette in bottom hole is CUT IN HALF but the finger is not even touched. A foolproof trick!

A large 13 inch compressible rubber snake. Can be hidden in hand, then "produced" from someone's coat. Press the head and water squirts out! You'll enjoy this!..50¢





# NEW! TELESCOPIC CARD



# EUREKA DECK

This deck is MARKED and stripped. Each card can be read from the back. Instructions included for 10 terrific tricks....\$1.50

SOURCE



# TOMMY WINDSOR'S INSURANCE

This comedy trick can be carried in your pocket, yet it can be easily seen from the largest stage. It is ALWAYS ready and requires no replacements. It is suitable for partor, club or stage and also as a close-up effect. Geo. McAthy, originator of the trick has been using it with great success in his own act.

Looks like a standard insurance policy, wrapped in a cellophane envelope. Magician announces that should he fail to correctly name a card to be selected by a spectator, he has taken out INSURANCE that will pay \$1,000.00 to the spectator. After a card is selected, and returned to the deck, magician announces the WRONG CARD. He begs for another chance and again is wrong. "Looks like you get \$1,000.00," he tells the spectator. "But let's read the policy." When the policy is opened full size (17x22 inches) and turned towards audience, it contains a large picture of the selected card. "Sorry, you don't collect this time," says the magician.

Order this BIG LAUGH GETTER TODAY!\_\_\_

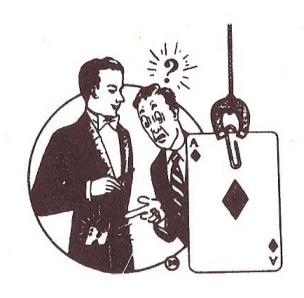
#### RELATED MAGIC NOOK PRODUCT

### MAGNETIC CARDS

If you want something really "different" in a card trick that you can do anywhere, anytime, then THIS IS IT.

An ordinary deck is used and after a spectator selects a card, he returns it to the deck, then shuffles the deck thoroughly. You place the entire deck into your pocket. Next you show a small magnet, attached to a string. You also exhibit an ordinary paper clip, which you throw into your pocket. The magnet is now lowered into the pocket. Almost immediately, you pull it out AND THE SELECTED CARD is attached to it, as shown in the illustration. A splendid trick! Will leave the spectators thunder-struck! We guarantee you can do this as soon as you read the simple instructions. Complete, with deck, Magnet, clip, etc. \$1.00

RELATED MAGIC NOOK PRODUCT



# THE VANISHING QUEEN

Here's a card trick that will FOOL many of your magician friends, who may think they know how it's done. Performer shows three cards, both front and back. He calls attention to the center Queen card. The cards are now placed one at a time on an attractive plastic display stand, as seen in illustration. Spectators are asked to tell which card is the Queen . . . but they are always WRONG . . . be cause the Queen has VANISHED, a blank card having mysteriously taken its place. All the cards may be examined! This is DIF-FERENT! And it's EASY to do! 

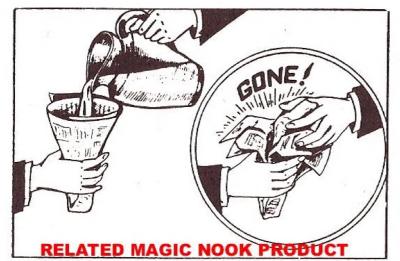
RELATED MAGIC NOOK

# Hat Loading Methods

Now magicians can produce Rabbits and other objects from a borrowed empty hat with the greatest of ease. Over 25 methods are fully revealed in this publication, so that you can actually find a method that will suit your needs. 

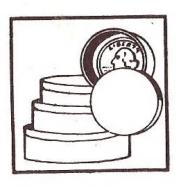
RELATED MAGIC NOOK PRODUCT





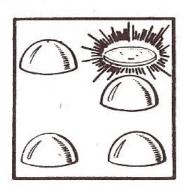
#### MAGIC MILK PITCHER

A large pitcher filled with milk (or other colored liquid) is shown. Performer forms a paper cone, empties about half the contents of the pitcher into the cone, then crushes the cone and throws it into the audience! Although half of the milk has mysteriously vanished, yet when performer places a glass under the pitcher, he actually pours out a glass of milk. No skill required. A self working miracle!...\$3.00 We can supply "CONCENTRATED MILK," sufficient for 75 performances, per bottle. ...\$1.00



#### **NESTED BOXES**

A new startling pocket trick! Consists of four small round plastic boxes, each with a cover. A coin is marked for identification. You place the coin in your pocket and IMMEDIATELY bring out a Nested Box. When this box is opened, another box appears, then another and another. The MARKED COIN is in the FOURTH and LAST BOX opened!.......75c



#### HINDU CONES



AIR-FLITE Brand New Coin Trick Show both hands empty.

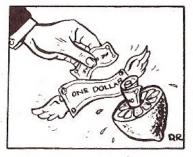
Place a penny on someone's hand. Make a pass OVER the coin..it changes to a different coin or VANISHES. A new, startling effect:



# THE DROOPING FLOWER

This bit of "business" always gets a big laugh from the audience. Performer holds a beautiful and colorful feather flower, about 10 inches in height. When he blows on it, nothing happens.

However, he invites a boy to blow on the flower, after first asking him "Did you wash your teeth today? This delicate flower can tell." As the boy blows, the flower droops in a comical way, as though it were sick. Performer can make it droop fast or slow. VERY FUNNY!....SOURCE......\$2.50



# DOLLAR BILL IN LEMON

**RELATED MAGIC NOOK PRODUCT** 



# SOURCE UTILITY COIN BOX

Here indeed is a masterpiece of engineered ingenuity. With this small brass box, slightly larger than a half dollar, you can BORROW any coin and let the spectator place it into the box. Now put the cover on. Then open the box. . . and the coin has VANISHED into thin air. Then, best of all, the box can be examined and NO ONE can discover the secret. Entirely mechanical. No skill required............\$1.50



#### JIFFY COIN TRICK

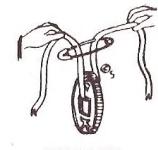
A spectator's MARKED coin (for identification) is placed into the magician's pocket, when immediately he produces round metal container, held together by rubber bands. When opened, another metal container with rubber bands is found. When this is opened; it contains a sealed cloth bag. in which is found the MARKED Tercoin. rific 50c

#### SOURCE



#### COLOR CHANGING DISC

A RED metal disc, about the size of a half dollar, changes from RED to BLUE, then from BLUE to WHITE, when an ordinary book of matches is waved over it. Finally, as a surprise finish, the last disc changes into a real quarter! Easy to do. No skill required 50c



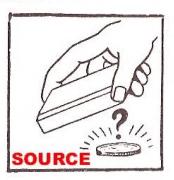
#### HO-LA-MA

A Chinese coin (with hole in it), a ribbon and a safety pin, are handed examination. Spectator holds the ribbon by the ends and a borrowed handkerchief is draped over it. Magician puts the coin and the pin under it. THEN SUDDENLY THE HANDKERCHIEF IS OFF. Behold! THE PULLED COIN IS THREADED ON THE WITH THE SAFETY RIBBON PIN HOLDING IT IN PLACE. Easy to learn, and always ready to work



#### MIKO

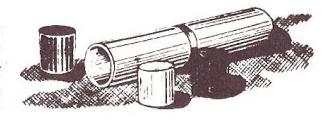
Six cards are shuffled and placed face down on the table. One card is selected. The victim is handed a dice to roll. The numbers on the dice are to indicate what the card on the table is, that no one has seen SOMETHING THEN yet. FUNNY HAPPENS-the victim is willing to bet that you won't be able to produce a card according to his figures. Strange to say, the magician always can, and when the victim sees the card, it is like getting hit with a cyclone, first he looks, then he smiles and then breaks into loud laughter. The funniest card trick ever invented. You get six special cards, a dice, and complete instructions 50c



#### MAGICAL COIN BLOCK

This easy to do trick will amaze your friends. Place a penny on a table, cover it with the block. Remove the block, and the penny changed into has dime! You can also vanish make a coin with this clever piece of apparatus. The block can be examined 50c

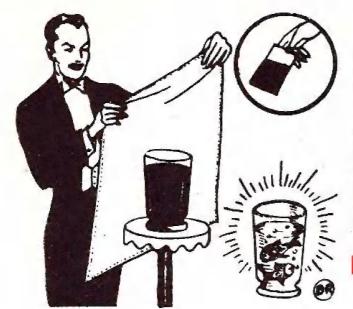
#### WONDER BLOCKS





#### SCOTCH PURSE

A recommended pocket trick that puzzles all. A'small three sided purse with no apparent opening. A dime is in the purse but . . . no one knows how to take it out. Performer places purse behind his back and removes the coin . . . then offers purse for examination . . . . A fine trick!



#### INK TO GOLDFISH

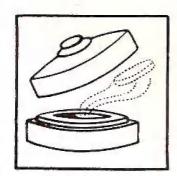
This amazing trick will establish you as a professional magician! You show a glass, filled to the top with ink and you prove it is REAL INK by inserting a white card and removing it with ink appearing on the card. The glass is then covered with a napkin . . . you say the magic word . . . remove the napkin . . . and there . . . right in front of the audience, is the SAME glass, filled with clear water and LIVE, swimming GOLD-FISH! Everything furnished except the goldfish. At conclusion, you can let the audience examine the glass and goldfish. No skill required! Only

# MAGIC NOOK RESOURCE

#### Joe Ovette's CUT AND RESTORED NECK-TIE

One of the greatest comedy effects in magic! You request the assistance of a spectator and when he comes forward, you ask him to loan you his neck-tie. Picking up a pair of scissors, you proceed to cut the neck-tie in half, then you cut off a few more pieces which are plainly seen as they fall on the floor. But the spectator need not worry! Being a magician, you immediately restore the tie in perfect condition! Only ONE tie is used! There are NO switches! Every audience will enjoy this splendid effect! We furnish 

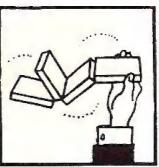
# MAGIC NOOK RESOURCE



#### NICKEL TO PENNY TO DIME

A round wooden box is given for examination, then performer places a nickel in the box. He covers the box for an instant, and the nickel changes to a penny. Again he places the cover on the box, and the penny has vanished, being replaced by a dime. Uncanny, but easily done.





JACOB'S LADDER

A simple but effective trick, consisting of a number of wooden panels hinged together, and an illustrated routine for several amazing stunts. Causes coins to vanish, and other effects that seem "impossible" but are all easy to do......50c

#### CUBIO

A small plastic cube with a string running through it is exhibited. The cube runs freely down the string. Upon "Magi's" command the cube stops in MIDAIR—"Defying Gravity." The Magician commands the cube again. It continues sliding down!

The cube may be examined by spectators but will stop and go only upon the magician's re-

Complete with color changing effect.

....\$1.00

#### Fine value ..... MAGIC NOOK RESOURCE



# THE MAGIC FUNNEL

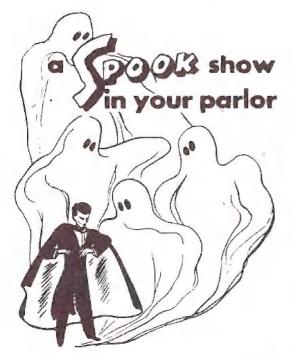
Here is a POSITIVE laugh producer! Performer gets the assistance of two boys and places them in the positions as shown in illustration. One of the boys starts pumping the other boy's arm when suddenly, liquid (water, wine or milk) begins pouring from the funnel which had previously been shown empty.

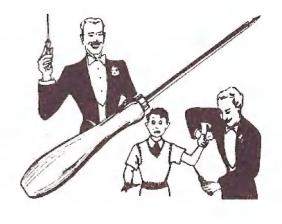
#### SOURCE

# COMEDY ICE PICK

Looks like a real ice pick, but the metal pick secretly slides into the wooden handle, then a hidden spring again releases the pick. Entire length of pick and handle is  $8\frac{1}{2}$  inches.

#### SOURCE





# SPOOK SHOW IN YOUR PARLOR By Wm. W. Larson

This is a manuscript of ten new black out stunts that you can perform in your own home. Many of the weird effects can also be performed on the stage.

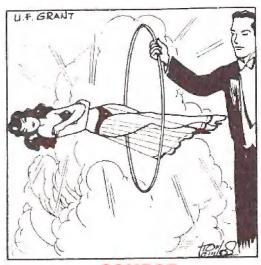
SOURCE

# Six Modern Levitations

SO YOU WANT TO FLOAT A LADY—Mister, you can do just that and even pass a hoop over her, and do it with items you can find in any home. Not only that but you can stand a girl in front of a board and she will float up off the floor and out to a horizontal position with her neck resting on the back of the board, then revolve around and back down to floor again—with a mere investment in materials of about \$4.00. You can work this in the parlor if desired. It will not weigh over 15 pounds. And so on down the line you get the full dope and inside information on SIX (6) Modern Levitations.

SIX LEVITATIONS—Super Improved, Parlor Asrah, Aerial Suspension, Easy Do Method, Impromptu Type and Surrounded Type.

Not a book—not a manuscript—but six (6) separate illustrated detailed sets of instructions complete in a printed sealed envelope, all for \$2.00



SOURCE



# KE NOVELTIES

Take Some of These Harmless Jokes To Your Next Party—and Have Fun!

# SHOOTING FOUNTAIN PEN

A FOUNTAIN OF FUNI High Grade Plastic Pen Body with Clip. Miniature Shooting Device concealed in body. Ea. 75c



#### SNAKE LIGHTER

A regular pocket size cigarette lighter in appearance. However, instead of getting a light, a spring snake pops out when you press the metal handle. A great joke novelty!......25c





# Squirt Nickel

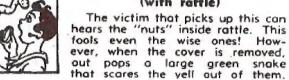
The buffalo on this nickel just isn't polite! When the "victim" looks at it closely, the buffalo gives him an unexpected shower! Holds large water load and can be used several times with one loading.

\$1.00





(with rattle)





# POP BALL SURPRISE BOX

A small box, size 4" x 2" x 2", which contains 12 four inch tolded expond to full size and pop out when box is opened. Use this at the next "surprise party."....\$2.00

#### PALPITATOR (PLATE LIFTER)



A large rubber tube with "lifter" at one end and bulb at other end. Mysteriously lifts plates at table, imitates fast heart beats, etc. Also imitates "mouse" under bed-sheet

#### SQUIRT RING

An attractive ring with an "expensive" stone. The ring is attached to a rubber ball hidden in the hand. When someone wants to examine your stone, they get ALL WET 25#



#### WHOOPEE CUSHION

Made of rubber and in-flated. Place it on a chair, under cushion, then watch the fun when someone sits down! It gives forth em-barrassing noises! 50¢



#### RUBBER CHOCOLATES



Chocolates so realistic in appearance that they are ALMOST good enough to eat! But watch the fun when they try to bite into them! Packed 3 in envelope 25¢

# SOUIRT FLOWER

When you wear this fresh and sweet looking flower in your button-hole, your friends may be tempted to smell it. That's when you press the hidden rubber bulb which sends a stream of water shooting out of the flower. The bulb is large enough to make about one dozen "shots" with one filling. You can have a lot of fun with this!



#### YANK-EM TOOTH

A gag that gets the crowd SCREAMING. You fool around with a white plastic toothpick, then remove it from mouth and a realistic bloody tooth is at other



Send 10c Service Charge if

your order is less than \$1.00



# DRIBBLING WATER GLASS

Starts a party off rightevery drop of water brings another laugh. Because the water dribbles out slowly there are no "dams" and damages - just good fun. 50c



#### OV E

Take Some of These Harmless Jokes To Your Next Party—and Have Fun!

# PEE WEE VIEWER



A midget pocket size camera. Art views. Made of red plastic with powerful magnifying glass. Turn handle for next view and POW!!! Squirt hits you in the eye, 75c



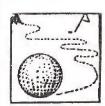
# SHOOTING KNIFE

Looks like an ordinary knife but one side has a device that holds a paper cap, as used in toy pistols. Goes into action immediately when lifted off the table. Individual-



# WOBBLY CIGARETTES

Looks like a well known brand package of cigarettes — but when it's picked up, surprising action follows! It wobbles and shakes as though it contained a live snake! Foolproof mechanism. No extra tained a live snake! Fool-proof mechanism. No extra key necessary for winding **75c** 



## Crazy Golf Ball

Looks like a real golf ball, but it's off center and rolls eccentrically when you putt with it. A great gag.



# SQUIRT CHOCOLATE

A squirting device built in an imitation (plastic) chocc late bar. You insert it into the empty wrapper of a Hershey bar, with part of the imitation chocolate extending. Squirts a large load of water when you squeeze the wrap-25c



#### Shiner Black Eye

A rubber black eye so natural looking that it will fool anyone. Nicely painted by hand with gauze and adhesive tape attached. Ready to use and can be attached quickly. Packed individually with instruction slip in a colorful box.

50c



# You'll be the hit of the party, if you wear one of these LIFE LIKE RUBBER MASKS

Made of natural flexible rubber, these colorful, almost human appearing masks cause people to gasp with amazement

casy to slip on. An elastic in the back keeps them firmly against your face. Change your personality with these clever rubber masks. Perfect for parties, parades, stunts and plays. Can be rolled up and carried in your pocket.



SUPPLIED IN THE FOLLOWING CHARACTERS DEVIL, SKULL, PIRATE, CHINESE, GOOFY, ZOMBIE, WITCH



#### MR. BIG SHOT

It looks like a partly smoked, fine Havana cigar in an expensive holder. Bite the end and-Presto!-the ash lights up with a realistic red glow. Can be repeated again and again! Holder is sanitary, washable. Cigar and ash are "true to life" molded plastic.

A great comedy item for M.C.s, comedians, magicians, etc. Amazing 



#### THE BENDING KNIFE

It's a REAL knife in appearance, but a specially constructed secret hinge causes it to fold up when you at-Use this at the dinner table for clean, harmless fun!....75c



#### SNAKE PEANUT BRITTLE

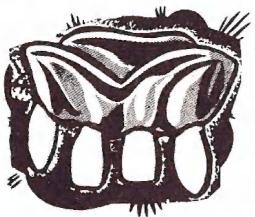
This is the best "surprise package" in jokes! An innocent appearing can, about 6 inches tall, with label reading PEANUT Brittle. When o opened, 5-foot green snakes, that fly all over the place! The snakes may also be compressed small and used for "production" used for "production purposes. Postpaid, \$2.25

SOURCE

#### JUMPING HAT

Performer's hat slowly rises and bounces up at down on top of his head. The hat is pushed back down, and a little later it bounces up again. This is a very funny interlude that can be used by magicians, MCs and other entertainers. It works with any hat. The secret device and instructions, postpaid







#### MORTIMER SHERD TEETH

Illustration of teeth is actual size. Made of white plastic set in natural pink plastic gum. Dental wax included with each set of teeth, for perfect fitting.

Can be carried in pocket for instant use! Most realistic set of teeth ever made—and very funny to use at lodge meetings, parties, etc.

SOURCE

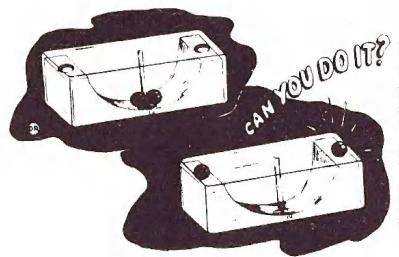
.....50c



THE WATCH WINDER — "The prankster' winds his watch".... and of course pays no attention to the rest of the crowd. But the 'crowd' do pay attention to our 'humorist' because the watch seems to be somewhat out of order. Gr.... Gr.... a rasping winding sound... as the

watch is apparently being wound up.

The 'gimmick'....a clever mechanical device
....concealed in the hand—as you apparently
wind any watch....creates the racket. It's a
laugh and certainly so when you wind the other
fellow's watch? ...SOURCE.......35c



# DIZZY-BALL

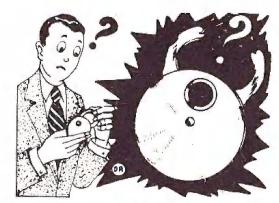
Hand this attractive transparent plastic puzzle to a friend and tell him it is possible to place each of the two steel balls into the top holes in less than 5 seconds. Remember, BOTH balls must be in the holes AT THE SAME TIME! Unless he knows the simple secret, he cannot do it.

This is a very clever puzzle and the solution is a well known scientific principle known by many but forgotten by most. You'll have lots of fun with it!

#### THE TRICKY LOCK

This is a trick lock and a real cigar cutter, all in one. Made of steel, handsome in appearance and fits into the vest pocket.

It is also known as "The Bashful Lock" because it REFUSES to open unless it is held behind a person's back. No skill is required as this trick works itself!



#### THE CUT FINGER

Scare the "YFLI" out of your friends with this gorylooking finger! Made of Latex Rubber. Fits your looking finger. Has a "bloody" cut near finger - nail the and a real bandage at the other end. Made in natural, life-like col-A wonderful or. item for the practical joker!....25c



# BENDING FORK

Have fun at the dinner table with this terrific joke novelty. It folds up when they attempt to use it. Made of highly nickel-plated steel.



#### **BLACK EYE JOKE**

Instead of seeing FRENCH PICTURES, the "victim" gets a "Black Eye." A harmless joke that makes everybody laugh except the victim, who wonders why. ......35c







#### Bingo Shooting Mechanism

This shooting device can be put under or between nupkins. books, etc. It goes off when touched.



## BLONDE IN BATHTUB

Just try to put her in the tub!

YOU can place this cute blonde plastic doll into the bathtub... but others can not unless they know the magnetic secret. She always POPS OUT when they try! It's fascinating, intriguing and tantalizing!

Better order a few as your friends will all want this when they see it.... Price 50¢

MAGIC NOOK E-BOOK

# RECOMMENDED MAGIC BOOKS

EACH BOOK WRITTEN BY AN AUTHORITY ON THE SUBJECT

#### 102 MAGIC TRICKS



The greatest value ever offered in a book of Magic. All of the tricks (102 of them) are described in simple language and every one of the tricks is EASY to do. About 100 illustrations. None of the tricks require any special apparatus. Tricks with coins, watches, cards, cigarette

tricks, mind-reading, etc. 25c

#### 84 CARD TRICKS



All of the tricks described in this book can be performed with an ordinary deck of cards. Most of the tricks require very little skill and can therefore be done immediately. Highly recommended for the beginner. A bargain at only

50c

# CARD O MASTERY MICHAEL No DOBALL TO LONG BY THE CASE LABLE

#### CARD MASTERY

Mickey MacDougall, the card detective, known from coast to coast for his famous card exposé demonstrations, gives you the benefit of his experience. New sleights, stacks, deals, and best manipulative moves for the trickster or demonstrator, In addition this book contains 5. W. Erdnase's complete text of "The Expert at the Card Table." A total of 286 pages. .....\$2.50



#### COIN TRICKS

#### By Tom Osborne

If you like to do tricks with coins, you will learn some highly effective routines from this smartly written book. The author is a professional magician and every trick in his book is PRACTICAL as well as entertaining. Most of the 22 different tricks are either original or new versions with a clever twist. The trick "Coins of Sympathy" is alone worth the price of the entire book. Well illustrated .......\$1.00

# MAGIC NOOK E-BOOK



#### 33 ROPE TIES AND CHAIN RELEASES

Written by Burling Hull, one of the world's greatest authorities on the subject. The 65 illustrations make everything clear. The audience can furnish their own chains or ropes, but you can escape when you know the secrets explained in this remarkable book. Many of the individual tricks described have been sold for as much as \$10.00 each. Highly recommended......\$1.00



#### MILK PITCHER MAGIC

By "Hen" Fetsch

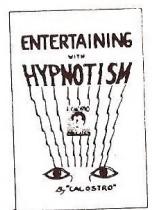
If you have a Vanishing Milk Pitcher, then this new book is a "must." It contains over 100 routines, tips, suggestions, gags and new ideas for the Milk Pitcher. The ingenious author has originated clever tricks using the Milk Pitcher, giving this prosaic article the versatility of a thumb tip. All the tricks are illustrated.........\$1.00





#### TRICKS AND ILLUSIONETTES

By THE GREAT OVETTE



#### ENTERTAINING WITH HYPNOTISM

By "Calostro"

A practical book on the genuine art of hypnotism, written especially for the entertainer who desires to master the subject for the purpose of amusing and mystifying large or small audiences.

The latest scientific methods are clearly outlined and described. It makes hypnotism easy to understand and practice—tells you exactly what to do, how to do it and why. Complete coverage of the subject is handled in the many chapters, including methods for placing a subject under control, how to awaken a subject, hypnotism at a distance, by radio or telephone, mass hypnotism, post hypnotic suggestion, etc. A valuable book for the serious student and for everyone interested 

# SECRETS OF VENTRILOQUISM

By "Calostro"

The instructions in this book are based on the methods used by those who have achieved success in this fascinating field of entertainment. everything necessary to learn about Ventriloquism is explained, so that the reader may become a skillful performer......\$1.00

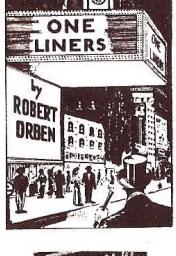


#### ONE LINERS

By Robt. Orben

This latest Orben book is recommended if you want to ENTERTAIN your audience.

Contains over 600 new one-line gags, suitable for all occasions. Classified according to subject, for instant use. 36 DIFFERENT SUBJECTS! The greatest value ever offered in comedy material!.....\$1.00





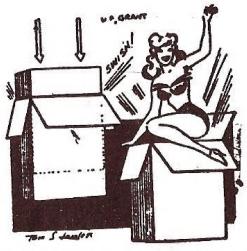
#### LEARN MAGIC By Henry Hay

A book for the beginner, starting with simple tricks, effects chosen tricks, effects chosen from the programs of professionals, many of which require little or no skill. Sleight of hand is also included, and there are tricks and ef-



#### PRODUCING LIGHTED CIGARETTES

A book that explains methods used by the foremost manipulators of lighted cigarettes. Not only the basic, simple sleights are explained, but each move is illustrated so you can quickly learn novel and startling effects. This is the 3rd edition of this popular book, so it must be GOOD. \$1.90



# VICTORY GIRL PRODUCTION

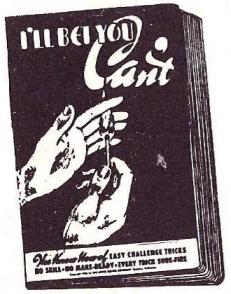
Startling - Unusual - Amazing

This is a simplified version of a stage illusion that does away with heavy wooden cabinets that are expensive and bulky.

Use your own large cartons obtainable from furniture or grocery stores. It's easy to make

and perform this fine trick. Here's the effect: Two cartons are shown, both folded flat. These are formed into boxes right in front of the audience and one box is dropped inside the other. Magi says "WATCH," claps his hands and a real live girl pops out of the nested boxes.

Price of complete secret, with illustrations \$1.00



# I'll Bet You Can't, the new fun book by Lewis Kohrs has just arrived.

Here's the book of EASY CHALLENGE or WAGER TRICKS everybody's been asking for. The only book of its kind. No skill, no gadgets; use ordinary pocket objects.

Say "I'll bet you can't," "Do as I do," "Can you do this?"—and start the fun rolling. Ideal icebreakers for couples or crowds, anywhere. You can do them—the others can't.

MAKES A FINE GIFT FOR ANY MAN OR OLDER BOY . . . . . . . . . . Only \$1.00

120 ILLUSTRATIONS



# Patter For Standard Tricks

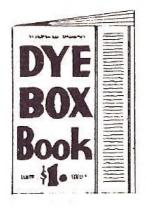
(Robert Orben)

Just what you want. 23 gag-packed routines for magic's standard effects, such as—Clippo, Dove Pan, Nickels to Dimes, Diminishing Cards, Egg Bag, Rice Bowls, Foo Can, Six Card Repeat, Rubber Goods, Soft Soap or Dye Box, Passe Passe Bottle, Milk Pitcher, Finger Guillotine, Anti-Gravico, Soft Diamonds, etc. It also contains three complete Vent Dialogs; 98 Ad-libs; 63 Heckler-Stoppers; two lengthy Comedy Monologues; Magicdotes, etc. Over 700 hilarious one-liners in all. Printed book



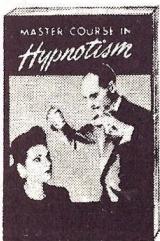
# EASY CARD MAGIC

Tricks that can be done with an ordinary borrowed deck are AL-WAYS popular. Although all the 31 different tricks described in this book are mystifying and amazing, they require no sleight of hand. One of the tricks, where you tell a selected card by kicking the deck with YOUR FOOT is alone worth more than the price of this excellent book. Highly recommended! .......50c.



## DYE BOX BOOK

Do you own a Windsor DYE BOX? It makes no difference as this book tells you how to build your own at a cost of only a few pennies. Famous magicians have contributed over 50 new and original ideas and presentations for the DYE BOX, suitable for home, club or stage. This book is the greatest value ever offered because its entire contents are PRACTICAL and will help both amateurs and professionals to give entertaining performances with the DYE BOX.

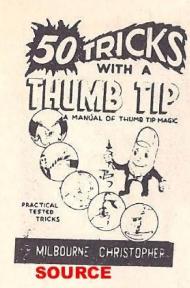


# HARRY ARONS MASTER COURSE IN HYPNOTISM

We recommend this book as one of the most PRACTICAL courses of instruction ever written on the subject of hypnotism. Here, in full de tail, you learn HOW TO HYPNOTIZE.

Nothing is left to the imagination. You are taught step by step, exactly what to do and what to say to bring one or more persons under your hypnotic influence.

If you are of average intelligence and can follow simple, printed instructions and actual photographs taken at demonstrations... then get this "Course" and amaze yourself and your friends with your new power!



# 50 TRICKS WITH A THUMB TIP

The author of this successful book is one of the most prolific writers on magic of this generation. Practical hocus pocus has appeared from his pen in all the leading professional magicians' magazines both here and

If you do not have a thumb tip, then order one at once as it is the most useful gimmick ever invented for doing any number of fine tricks. Price of a thumb tip is only 50c.

Milbourne Christopher's book tells you how to do 50 different tricks with the thumb tip. Here are just a few of the splendid tricks which are

CLEARLY described and illustrated:
BURNING AND RESTORING A HANDKERCHIEF, LIVING OR DEAD MENTAL TEST, DOLLAR BILL IN BANANA, BANK NIGHT, SPIRIT KNOTS, MAKING MONEY.

Any one of the above tricks is worth more than the price of this book, which we highly recommend to all magic lovers...... \$1.00

MAGIC NOOK E-BOOK

#### MAGIC MADE EASY

This fascinating book describes 63 different coins, glasses, tricks with dollar bills,



SOURCE

matches, corks, candles, etc. Although easy to perform, they are very mystifying. The author is a member of the Magicians' Club and knows how to plain his tricks clearly. The book also contains some fine ideas on Showmanship. ....50c



#### COMPLETE FORTUNE TELLING

A book of 128 pages explaining in full detail how to tell "for-tunes" with playing cards, how to read palms, how to tell a person's character from hand-writing; also various other forms of "fortune telling" such as As-trology, Tea Leaves and inter-pretation of dreams. Regardless if done for entertainment or profit, telling "fortunes" is a popular indoor pastime, and this book explains ALL the methods used ......50c

SOURCES

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CIPEDIA INFO

# 25 Tricks With A Svengali Deck By Jim Sherman

Because of its clever construction, the Svengali deck can be used for a great many magical

When your magic dealer sells you one of these decks (price \$1.00) you usually receive instructions for several tricks. However, many new and amazing tricks that can be accomplished with this deck have been invented. The author has compiled a booklet of instructions that will be worth its weight in gold to owners of a Svengali Deck. Order your copy NOW!

## 25 Tricks With A Stripper Deck By Jim Sherman

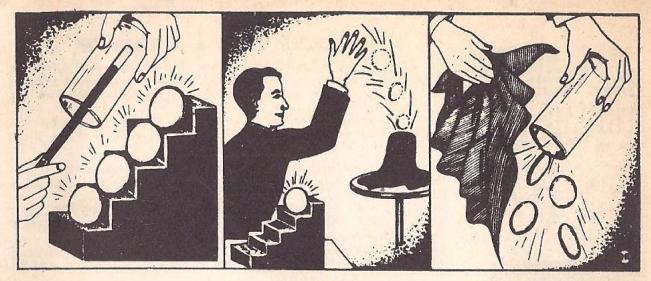
If you do not own a Stripper Deck (price \$1.00) then you are not in a position to do some of the most amazing magic card tricks, which require very little skill.

If you have one of these decks, then you need this excellent booklet. Jim Sherman meets hundreds of professional magicians each year and from them, he has collected a number of their favorite Stripper Deck effects, which are clearly explained and described in the booklet. Highly recommended .. MODERN.SOURCE.... 50c

This famous book again in print. NAPKIN FOLDING

By Tom Osborne

After dinner stunts are always popular. This smartly written and well illustrated 48 page book contains enough material to entertain for one solid hour, using ordinary table nankins. Shows how to make a rabbit, a dancing girl, a mouse and numerous other articles. Also large enough for a stage show. Tom Osborne has been presenting this clever routine on stage and in clubs for many years......SOURCE.....\$1.00

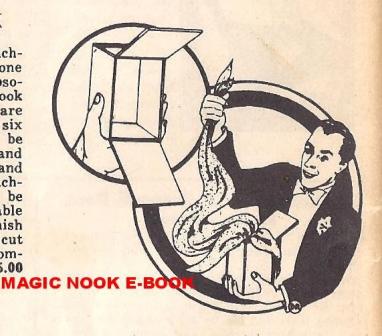


#### SOURCE

#### MIRACLE COIN ACT

Here is an easy trick that requires no skill but has the appearance of highly skillful manipulation. First an empty glass is shown and covered with a silk. Four real half dollars are placed on a handsome wooden coin stand, as seen in the illustration. Performer picks up one coin at a time, tosses it into the air and it vanishes. This is repeated until all the coins have vanished. As each coin is tossed into the air, it is HEARD to enter the glass. When the silk is removed from the "empty" glass, THE FOUR COINS ARE POURED OUT. Truly a miracle! Price includes coin stand, glass and complete routine . . . only

# MIRACLE PRODUCTION BOX





### 20 FOOT PRODUCTION GARLAND

A very colorful item that can be used many ways. For instance, reach into a spectator's coat and start pulling out over 200 inches of this garland. Easy to palm in your hand as it compresses very small. Also recommended as a production item from Square Circle, Phantom Tube, etc.

You will no doubt think of many additional uses for this low priced magician's accessory. Only 50c

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